

— ONBOARD DIGITAL ENTERTAINMENT

Television as at home, on board too.

Live channels and on demand content, films, sport, news and shows, available on the onboard screens and on passengers' own devices, straight from the Seafy portal. A richer entertainment experience and new opportunities for engagement and revenue for the owner.

Hours of attention still untapped.

At sea there is no mobile coverage and the ship's Wi-Fi is the only way to reach digital content. Without an entertainment platform served locally on board, viewing depends on the satellite link, can be limited or intermittent, and consumes a lot of bandwidth.

01

A limited offer

Without a dedicated platform, the entertainment options at sea stay few.

02

Streaming tied to the satellite

Online viewing uses satellite bandwidth, with possible limits on continuity, capacity and cost.

03

Attention left unused

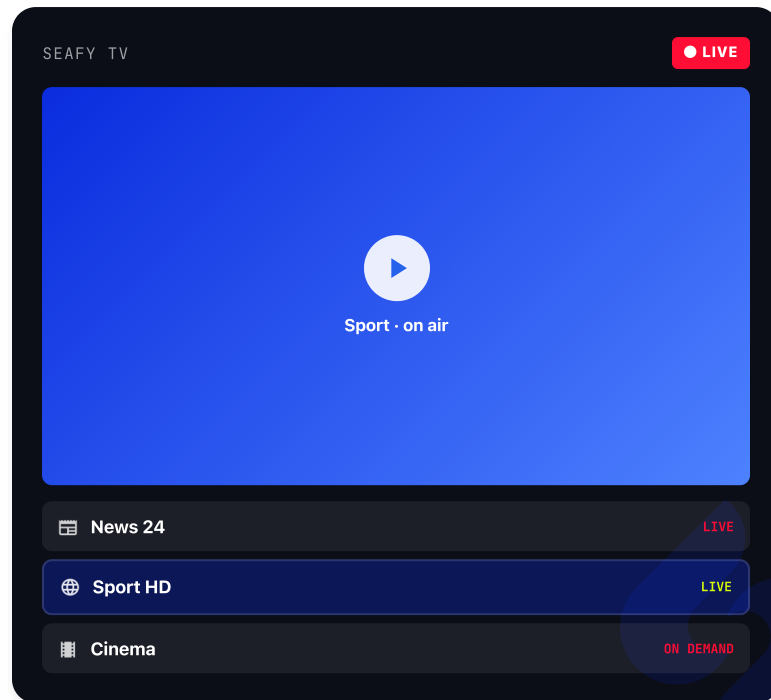
The hours spent on board remain a missed chance to engage passengers, communicate and create new revenue.

— WHAT SEAFY LIVE TV IS

Live and on demand, in one experience.

Seafy Live TV brings live channels and a library of films, sport, news and shows onto one platform served locally on board. Passengers reach it straight from the Seafy portal, with no app to install.

- ✓ Live channels and on demand content in one interface
- ✓ Available on the onboard screens and on personal devices
- ✓ Access from the Seafy portal, with no download or installation



— HOW IT WORKS

From the portal to the screen, in seconds.

Live TV is built into the Seafy portal and opens straight in the browser. It uses the screens already on board and passengers' own devices, with no app to install. Content, distribution and updates are managed centrally by Seafy.

01

No app to install

Passengers open TV Entertainment in the browser, with nothing to download.

02

No new hardware

The content is available on the screens already on board and on personal devices.

03

A tailored experience

Schedules, content and updates are configured for the company and managed end to end by Seafy.

Entertainment becomes a channel of value.

A rich, accessible entertainment offer improves the passenger experience and increases interaction with the Seafy digital ecosystem. Viewing data lets the company measure engagement and open new advertising opportunities.



Better perceived service

A complete entertainment experience helps improve the perceived quality of the crossing.



More digital engagement

Passengers spend longer with content and services inside the Seafy ecosystem.



More viewing time

Live channels and on demand content multiply the occasions for use during the crossing.



New advertising opportunities

Onboard screens and personal devices become measurable space for campaigns and sponsored content.

— LIVE

Everything live, at sea too

International news, sport and entertainment live, alongside dedicated linear channels and content tailored to the company. A schedule kept current through the whole crossing, available on the onboard screens and on passengers' devices.

LIVE CHANNELS



News 24

• LIVE



Sport HD

• LIVE



Cinema

• LIVE



Company channel

• LIVE

— ON DEMAND

Choose what to watch. Whenever you like.

An on demand library of films, series, sport, news, shows and children's content, available on the onboard screens and on personal devices. Every passenger chooses what to watch and when, with no schedule to follow.



Films

Big titles and classics.



Series

Episodes to watch back to back.



Sport

Highlights and full matches.



Show

Entertainment for every taste.



News

Keeping up with the world at sea.



Children

Cartoons and content for younger passengers

— ON EVERY SCREEN

One experience, on every screen.



On the onboard screens

The screens in the public areas play live channels and on demand content.



On personal devices

Passengers reach it in the Seafy portal over the onboard Wi-Fi, on phones and tablets, with nothing to download.



Far more than television.

Live TV sits inside the Seafy digital ecosystem alongside onboard Wi-Fi, On Board Radio and TV Advertising. One infrastructure and one portal follow the passenger across every touchpoint and lift the whole onboard experience.



Live TV

Live channels and on demand content, on the onboard screens and on personal devices.



Onboard Wi-Fi

The connectivity that opens access to digital content and services at sea.



On Board Radio

Music, podcasts and programmes to accompany the whole crossing.



TV Manager

TV signal distribution, from the antennas to the onboard screens and the portal.

— THE NEXT STEP

Entertainment that sails with your fleet.

We bring live channels and on demand content on board, available on the ship's screens and on personal devices. A tailored, scalable solution that enriches the passenger experience and creates new opportunities for communication and revenue.

► [Request a demo](#)

[Schedule a meeting](#)



business@seafy.com · business.seafy.com