

— TV MANAGER

One signal, every screen on the ship.

TV Manager takes the signal from the satellite antennas, processes it on board and distributes it to every screen in the public areas, to the cabins and to the passenger portal. With a channel dedicated to the company.

The signal stops where the cable ends.

Public screens show one channel chosen once for everyone, cabins get the same line-up and the passenger portal has no video at all. Every change goes through a physical intervention by the crew.

01

A rigid line-up

One fixed channel for the whole ship, with no difference between public areas and cabins.

02

No company channel

Travel information, services and offers have no channel of their own on board.

03

Every change is a job

Changing source or channel means boarding the ship and working on the installation.

— WHAT IT COSTS

The bill is paid by revenue and by the crew.

BUSINESS COST

- € Dozens of screens on board generating no revenue at all
- 📢 No channel to promote services, bars, restaurants and shops
- ❤ Onboard entertainment below what passengers expect

TECHNICAL COST

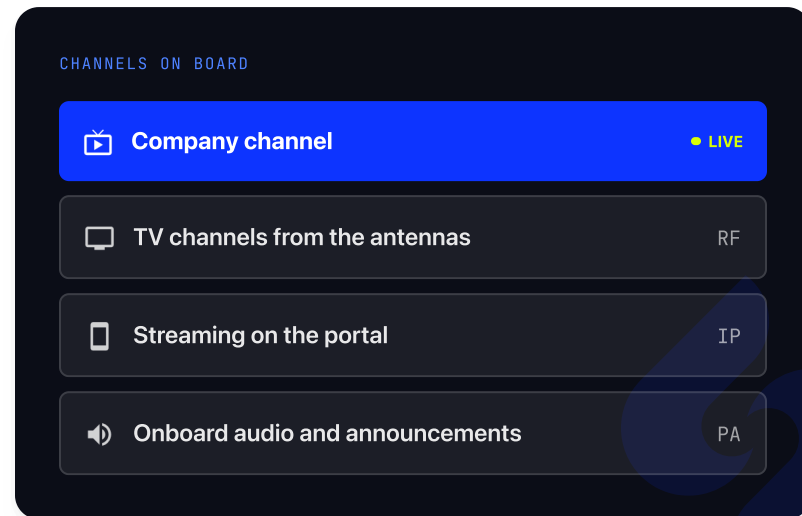
- ↔ Separate systems for TV, cabins and portal, each one to maintain
- 👤 Manual work on board for every change of channel or source
- 📺 No diagnostics: faults are reported by the passenger

— WHAT IT IS

Onboard audio and video, directed.

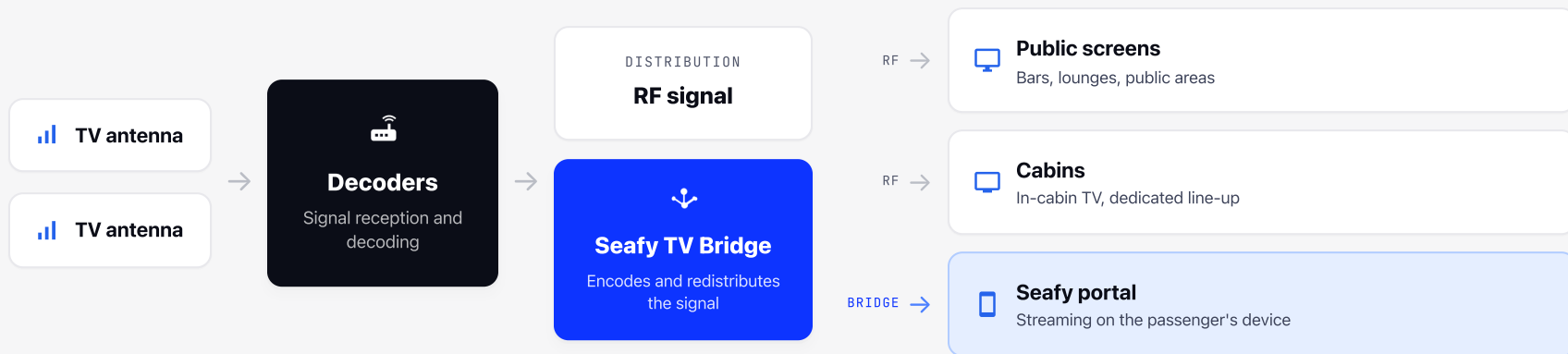
TV Manager is the ship's **audio and video distribution system**: from the antennas to the public screens, the cabins and the passenger portal, with a channel dedicated to the company.

- ✓ One source for the whole ship
- ✓ Different line-ups by area and by cabin
- ✓ The company channel, always on air



— HOW IT WORKS

From the antennas to every screen.



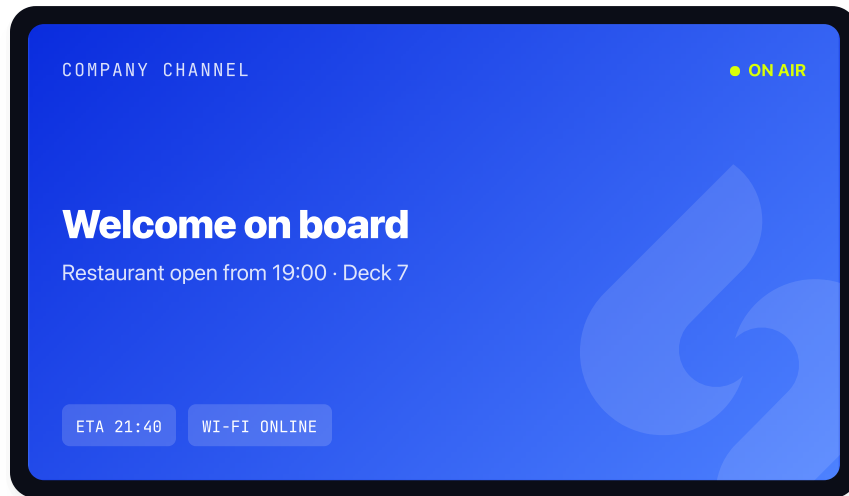
One signal chain: the Bridge encodes the feed from the decoders and puts it back into circulation, both on the RF distribution and as streaming on the portal.

— THE COMPANY CHANNEL

A channel entirely yours.

Alongside the television channels, the company has a channel of its own on air across every screen: travel information, onboard services, offers and brand content. It is scheduled from the portal, without touching the installation.

- 🔊 Offers from onboard bars, restaurants and shops
- 📍 Travel information, route and disembarkation times
- 🎮 The company's brand on every screen



— ON THE PORTAL

TV reaches the phone too.

The same signal, encoded by the TV Bridge, streams to the Seafy portal: passengers and crew watch the channels on their own device, with no app to download, wherever they are on board.



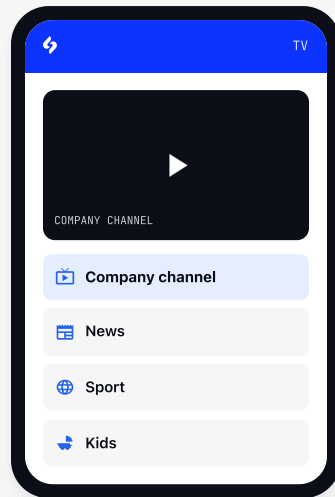
No app

Watched in the browser, inside the onboard portal.



Any device

The passenger's phone, tablet or laptop.



Run from the portal, not from the rack.

One console to decide what plays on each group of screens, customise the company channel and replicate the line-up across the whole fleet.



Screen groups

Different line-ups for bars, lounges, cabins and crew areas.



Scheduling

Content planned by time of day and stage of the crossing.



System status

Decoders, TV Bridge and screens monitored, faults flagged at once.



Across the fleet

One configuration defined once and replicated ship by ship.

— VALUE FOR THE SHIPOWNER

What changes on board.



One installation

A single input signal for TV screens, cabins and the portal.



More engagement

A channel to promote onboard services, shops and restaurants.



Experience quality

Entertainment on screens and phones, just like at home.



A fleet standard

The same configuration on every ship, from refit to new build.

One signal, the whole ship.

We start from the installation you already have: antennas, decoders and cabling. TV Manager does the rest and takes the signal to public-area screens, cabins and the portal, with your channel on air.

[Request a demo](#)

[Schedule a meeting](#)