

— DIGITAL ONBOARD MAPPING PLATFORM

The whole ship, one single map.

WayFinding brings the ship's decks, spaces and assets into one digital map, with different views depending on the user. The crew gets the full operational view, technical assets included; passengers use Find My Cabin, the view made for finding their way on board.

A ship is a small town. The passenger has a few hours to discover it.

Decks, long corridors and dozens of services make finding your way on board anything but obvious. Without guidance, passengers struggle to find what they are looking for, never discover everything the ship offers, and keep turning to the crew.

01

Orientation is hard

Decks and corridors often look alike: getting where you are going can be far from intuitive.

02

Services with little visibility

Restaurants, bars and shops risk never being found. What the passenger does not find generates neither experience nor revenue.

03

More questions, less operational time

Frequent requests for directions occupy staff and take time away from operational work.

— WHAT WAYFINDING IS

One map, two dedicated views.

WayFinding is the **digital map of your ship**, available in two views designed for different needs. The crew reaches the full map, technical rooms, access points and network assets included. With **Find My Cabin** passengers see their own cabin, the route from their detected position and the services available nearby.

Crew view



The full map of the ship, restricted areas and technical assets included

Full view

Find My Cabin Add-on



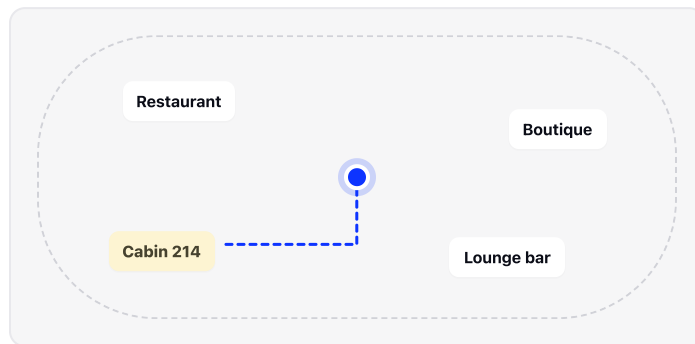
Passenger view: cabin, routes, services available and opening hours.

Public areas

FIND MY CABIN · PASSENGER VIEW

• Position in real time

Deck 7



You are here · deck 7 corridor

Cabin 214 · 40 m

— HOW IT WORKS

Log in. Choose. Arrive.

No app to download and nothing to configure. From the Seafy portal, passengers and crew open the same digital map, with the content and features suited to their profile.

01 

Log in

02 

Choose

Open the view for crew or passenger and select the destination

03 

Arrive

Once the destination is selected, cabin, service or asset, the map shows the route from the detected position.

The crew finds everything, at once.

Operational spaces, restricted areas and technical assets are gathered and located on one map: from the engine room to the stores, right down to access points and IoT devices. An overview that makes finding your way on board simpler and shortens response times.



Every space, restricted included

Engine room, technical rooms, stores and crew areas, all shown on the same map.



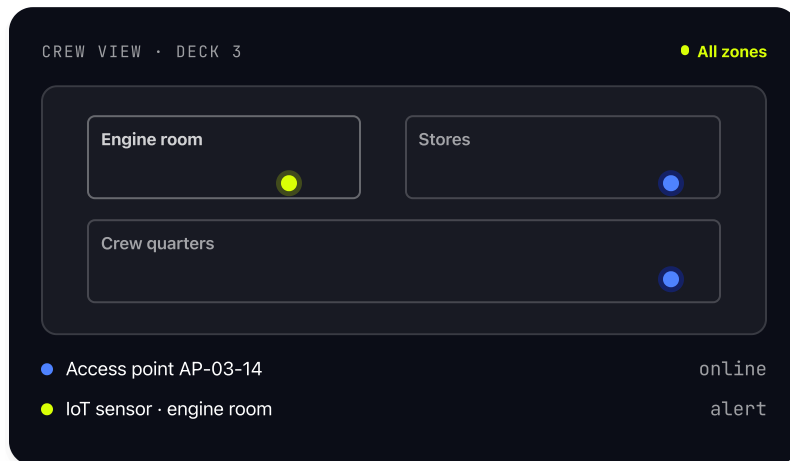
Every asset, in its exact place

Access points, network cabinets, sensors and equipment are marked at the precise point where they are.



Faster on board

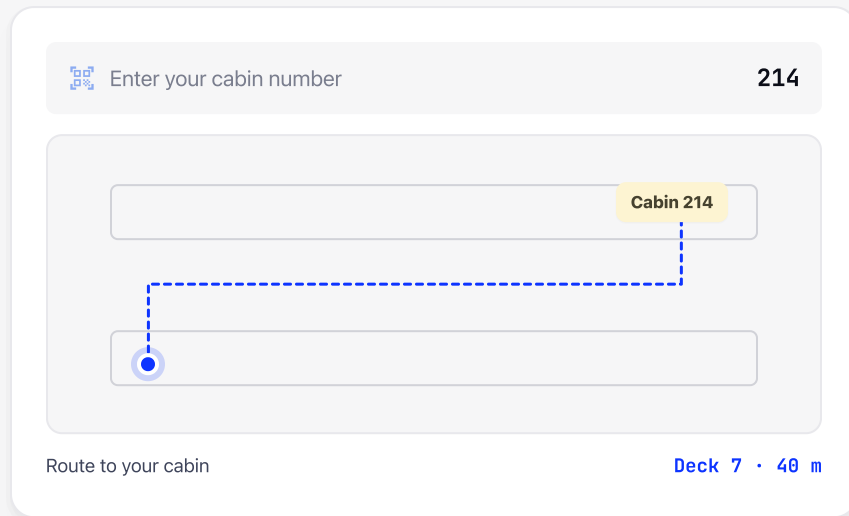
Less time spent searching, more timely operational work



— FIND MY CABIN · PASSENGER ADD-ON

Find your cabin with one tap.

Find My Cabin is the **WayFinding add-on** made for passengers. Just enter the cabin number: the platform detects the position on the onboard map and shows the route to follow, across decks too. Immediate help from boarding onwards, and useful through the whole crossing.



Discover the services. Find the way.

Restaurants, bars, boutiques and reception appear on the map with location, distance and opening hours. The passenger discovers what is available, selects the destination and follows the route to it.

More visibility for onboard services, fewer questions to the crew and more chances of use and sale.

Restaurant · Deck 7

Open now · self service

80 m

Lounge bar

Open now · coffee bar

45 m

Boutique

Onboard shopping

120 m

Reception

Information and assistance

30 m

— VALUE FOR THE SHIPOWNER

More efficiency. More value on board

WayFinding makes the crew's work faster, makes spaces and assets easier to locate and lets passengers move around on their own. For the owner that means more efficient processes, better service and more opportunity to get value from the onboard offer.

FOR THE CREW

- ✓ The full view, restricted areas included
- ✓ Access points and equipment located immediately
- ✓ Fewer requests for directions, more time for operational work

FOR THE SHIPOWNER

- ✓ Crew work that is simpler, faster and better organised
- ✓ Spaces and assets gathered on one digital map
- ✓ More visibility and new revenue opportunities for onboard services

WayFinding is only the beginning.

WayFinding is part of the Seafy digital ecosystem, which brings connectivity, entertainment and operational tools into one onboard experience for passengers and crew.



Onboard Wi-Fi

Stable, fast connectivity even in open sea.



TV Entertainment

Live channels and on demand content on your own device.



Onboard Radio

Music, podcasts and programmes for the whole crossing.



Push2Talk

Voice communication over IP, dedicated to the crew.

— THE NEXT STEP

Let us map your ship.

Seafy maps and digitises every ship in the fleet, creating one interactive map with two dedicated views: one for the crew and one for passengers. A solution that makes moving around simpler, locating spaces and assets immediate, and response times shorter.

[Request a demo](#)

[Schedule a meeting](#)



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